Change Management Certification Program

Prosci's Change Management Certification Program is a three day experimental learning class where you learn the Prosci Methodology to drive successful change initiatives.
In this interactive training, you will apply to the Prosci's Methodology, tools and the ADKAR Model to one of your active projects.
You will also spend three full days among like-minded change leaders – from individual practitioners and project managers to IT professionals and improvement specialists.
As a result, you not only gain the knowledge and one-to-one feedback of Prosci's Master Instructors, but you and your peers can also share challenges, solutions and insights for a truly collaborative approach to change management.
In the end, you will leave with a plan designed to manage your change project effectively. You'll also leave with all the tools, know-how and support you need to drive successful changes in the future consistently.
Graduates earn the distinction of being Prosci Change Practitioners.

Who should attend?

We welcome and encourage any individual to attend.
This program is especially beneficial if you are responsible for driving change on a team or across an organization.

What is on the program?

Day 1:
- Welcome and connection
- Foundation
- PCT Model
- ADKAR Model
- Prosci 3-phrase process: Phase 1 – prepare approach
- Knowledge check

Day 2:
- Day 1 review
- Prosci 3-phase process: Phase 1 – prepare approach
- Prosci 3-phase process: Phase 2 – Manage Change
- Knowledge check

Day 3:
- Day 2 review
- Prosci 3-phase process: Phase 2 – Manage Change
- Prosci 3-phase process: Phase 3 – sustain outcomes
- Deliver presentations
- Next steps and evaluation
- Graduation

ZENIT CONSULT
Prosci ADKAR®

11. - 13. September 2023
Zenitpris: 16.000 kr. ekskl. moms

What material do you get:

- Program workbook and handouts
- One year subscription to digital content, resources and tools in the Prosci Hub Solution Suite, including: **Research Hub** – Best practices in change management, 11th edition, application of ADKAR, **Knowledge Hub** – Practitioners Program, **Proxima**

What is the outcome?

- Understand exactly how change management improves organizational results
- Know how to apply a research-based change management methodology and toolset to any future situation
- Be fluent in the fundamentals of change and change management
- Be able to confidently explain the value of change management to your peers and leaders
- Know how to apply the Prosci ADKAR Model to facilitate individual change
- Have applied the Prosci 3-Phase Process to one of your projects, enabling you to: Assess readiness, identify impacted groups and build a holistic strategy for influencing individual transitions
- Walk away with a change management plan and an executive presentation on the business case for change management
- Gain certification in the Prosci change management methodology and get access to the Prosci change management methodology, tools and materials

Prosci®
PEOPLE. CHANGE. RESULTS.™

A | **Awareness** – Of the need for change
D | **Desire** – To participate and support the change
K | **Knowledge** – On how to change
A | **Ability** – To implement desired skills & behaviors
R | **Reinforcement** – To sustain the change

ZENITCONSULT